

## Study information: Valuing of childhood vaccination

**Thank you for your interest in our research and your willingness to participate in our study!  
Here you can find basic information about the study.**

As part of the Valuing Vaccination project at the University of Vienna, we are investigating the social value of childhood vaccination from a social science perspective. We examine the often controversially discussed topic by investigating the perspective of the concerned groups - parents and pediatricians.

The project is divided into two parts: On the one hand, we observe vaccination counselling sessions in paediatric surgeries between parents and paediatricians; on the other hand, we conduct interviews with parents and pediatricians about their personal experiences with childhood vaccinations.

The study contributes to basic research and sustainable immunisation strategies. We pursue the following aims:

- To understand the needs of parents and medical staff in relation to immunisation preparation and communication.
- To systematically research the conditions of vaccination behaviour in practice.
- To pass on the knowledge gained to medical training centres and political decision-makers

**Your participation:** If you would like to participate in our study in the form of an interview, please feel free to contact us at any time by e-mail or telephone. We are particularly interested in your personal experiences with childhood vaccination in Austria. We will be happy to answer any questions you may have.

An interview lasts around **60 minutes** and is conducted at a location that is **convenient** for you. We are happy to meet for a walk or at the playground!

Your data will be kept strictly confidential and anonymous. The research follows all applicable ethical standards and has been reviewed and approved by the Ethics Committee of the University of Vienna (application 00936).

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